

**VILLAGE OF KENMORE
PLANNING BOARD
April 22, 2025**

PRESENT: Bruce Shearer
Robert Ruml
David McLaughlin
Michael Foster
Sara Schumacher-Marks

Kathleen Johnson, Clerk/Treasurer
Michael Berns, Building Inspector

ABSENT: Colleen Donovan
Karen Phillips

3147 DELAWARE AVENUE – RED OTTER SIGNAGE

The applicant is present. He explains that the proposed signage will be placed in the existing boxes. They are not requesting window signs at this time. The current cling sign is temporary. There will be 3 signs total. The sign for the North and West sides of the building are identical. The third sign will be placed over the door. The store will open the first week in June.

Michael Foster moved to approve, as presented.

Seconded by Robert Rumble and approved by all members present.

2876 DELAWARE AVENUE – CHEEZAATAR RESTAURANT

The applicant is present and is requesting sign and façade approval.

Robert Rumble questioned whether the top portion of the building will be painted.

Michael Berns explained that the top part is not being addressed right now. The bottom portion will be black metal panels. They are enlarging the front three windows, located to the left as you face the door. The window to the right will be replaced but the same size. All windows will be trimmed with black or dark grey paint. They are also replacing the door.

The front sign will be black with a cream colored background and will match the other signs located on this building.

David McLaughlin moved to approve the sign and facade, as presented.

Seconded by Sara Schumacher-Marks and approved by all members present.

SIGN LAW DISCUSSION

The Planning Board has reviewed the “Description” section of the draft law and has been asked to comment.

Bruce Shearer would prefer using a different term other than “Zone Lot”.

The Planning Board doesn’t think the Incentive section should be included in the revision.

They note that there is nothing in the Code about wood plaque or plastic signs. The Code should note that these materials are not allowed because of their appearance and wearability.

There was also discussion on a “Marquee” sign versus a “roof” sign. It was recommended that all possible sign descriptions be included.

A definition needs to be created for “blade side”, as well as a section defining the height, lighting, and location for this type of sign.

Inflatable signs and banners, including feather flags, needs to be defined in the law, Regulations need to note that these signs cannot be affixed to the ground. This could possibly be included under “Temporary Signs”.

A-frame signs should be reviewed, as well.

Kathleen Johnson commented that she is looking into including photos of all defined signs to exemplify what each sign looks like. This will help applicants to know what type of sign they are requesting and to locate the specific regulations for that type of sign.

OTHER BUSINESS

As there was no other business, the meeting was adjourned. The next meeting is scheduled for May 27, 2025 at 6:00 P.M.

Kathleen P. Johnson, Clerk/Treasurer